

Membership  
and  
Sponsorship  
Information  
2019

# Why You Should Join the STEM Education Coalition

- Our Coalition is the broadest and most unified alliance of business, education, and professional organizations advocating for policies to improve STEM education at the national, state, and local levels.
- The Coalition is regarded by policymakers on the federal and state level as a trusted source of policy expertise and information.
- Each member of the Coalition has a voice in shaping our agenda, activities, and priorities.
- Members receive the latest information on STEM-related matters, including policy updates and analysis from the Coalition's professional staff in Washington, DC.
- Membership in the Coalition is an easy and effective way to join the STEM education policy conversation.



We Understand the Issues



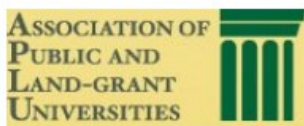
We Advocate on the National Stage



**INVESTOR'S  
BUSINESS  
DAILY®**

Our Work is Covered in Major Media

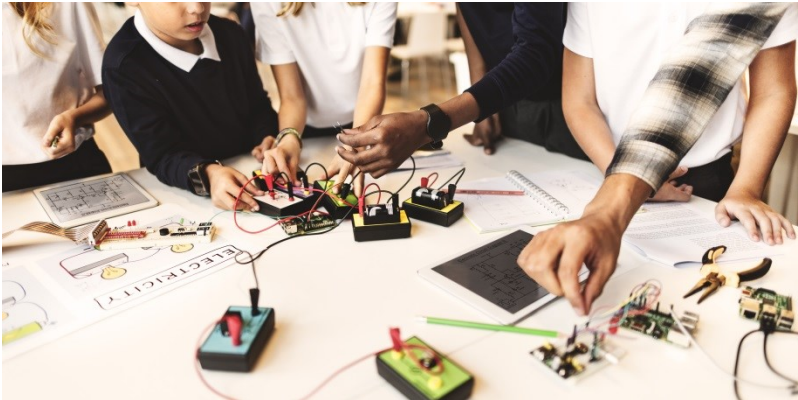
# Our Members are Leaders







Organization Revenue	Annual Member Dues	
	501(c)3 Non-Profits and Universities	For-Profits and Trade Associations
<\$10,000,000	\$2,500	\$5,000
>\$10,000,000	\$5,000	\$10,000



# Five Ways You Can Support STEM Education

## 1. Become a Member of the STEM Education Coalition

The best way to be involved in multiple aspects of the STEM Education Coalition is to join our Leadership Council. Council members have a strong voice in shaping the Coalition's agenda, receive the latest insider information on STEM education straight from our executive director, and attend regular meetings with key congressional offices. Joining the Coalition Leadership Council is an easy and effective way to become part of the STEM education policy conversation.

## 2. Sponsor our Capitol Hill Briefing Series

The STEM Education Coalition Policy Forum regularly hosts briefings on Capitol Hill for congressional staff and education policy leaders. These briefings draw around 100 attendees and are a fantastic opportunity to communicate STEM education policy content to a large group of thought leaders at once. Sponsors have the opportunity to put their logo on all briefing materials and to have input on their content. We also have opportunities for organizations to collaborate with Policy Forum staff to plan briefings on their specific STEM policy interest areas.

## 3. Support our State Policymaking Project

The Every Student Succeeds Act, the current law of the land in education policy, places greater decision-making power into the hands of state and local leaders. Sponsoring our state policymaking project gives organizations the opportunity to be part of these state and local conversations. The Coalition regularly communicates with advocates in all 50 states and this state-level effort is rapidly growing. The Coalition is actively committed to ensuring STEM is involved in state-level ESSA planning.

## 4. Support a New Policy Forum Project

We can work directly with your organization to execute a special project through the Policy Forum. The Policy Forum has worked with a variety of organizations like to develop white papers, advocacy toolkits, and public events focused on specific aspects of STEM education.

## 5. Make a Tax Deductible Donation

The STEM Education Coalition Policy Forum is a 501(c)3 non-profit organization and donations are tax deductible. These donations support our wide-reaching education policy projects.